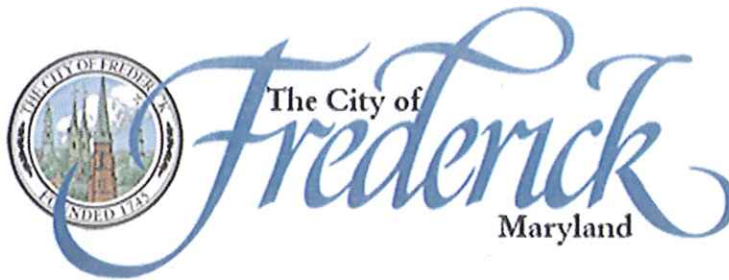


Mayor

Michael C. O'Connor



Aldermen

Kelly Russell  
President Pro Tem

Derek T. Shackelford

Roger A. Wilson

Donna Kuzemchak

Ben MacShane

**Mayor's Strategic Opportunities Advisory Team 2018  
21<sup>st</sup> Century Communications Workgroup**  
*Frederick County Chamber of Commerce office, 118 N. Market Street*

**April 2, 2018, 3-4 pm**

- |      |   |             |
|------|---|-------------|
| I.   | Welcome and introductions   | E. Cromwell |
| II.  | Approval of minutes from March 5, 2018 meeting  | ALL         |
| III. | Review and affirmation of Mission Statement developed at last meeting:<br><br><i>"Identify communication assets to determine effectiveness and to highlight areas of success and necessary improvements."</i> | ALL         |
| IV.  | Development of key recommendations to be put forth to the public  | ALL         |
| V.   | Discuss method of public engagement   | ALL         |
| VI.  | Next steps and Adjourn  | E. Cromwell |

Individuals requiring special accommodations, including sign language interpreters, are requested to contact Pam Stocksdales at [pstocksdales@cityoffrederick.com](mailto:pstocksdales@cityoffrederick.com). Assistive Listening Devices are available from the meeting clerk.

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